

GLOBALIZATION OF SMEs

1. Impact of globalization: The ability of less developed countries (LDCs) firms to cope with opportunities and challenges
2. Does Globalization impact SME development in Africa
3. The reflexive case study method: a practice approach to SME globalization

Impact of globalization: The ability of less developed countries (LDCs) firms to cope with opportunities and challenges

- ♦ **Research Question** : How does globalization impact the ability of small and medium-sized businesses in developing nations to compete?
- ♦ **Research Method** : Manage the opportunities and difficulties brought on by globalization.
- ♦ **Research Finding** : In order to acquire resources, innovate, and penetrate overseas markets, it is essential to forge ties with governmental and non-governmental institutions.
- ♦ **Research Gap** : While competing with inventive and powerful multinational corporations in their own domestic market, the environment will be less competitive.
- ♦ **Conclusion** : This study aims to contribute to the discussion on how globalization affects enterprises' competitiveness, especially SME's in LDC s

DOES GLOBALIZATION IMPACT SME DEVELOPMENT IN AFRICA

- ♦ **Research Question** :How globalization affects the growth of small and medium-sized businesses in Africa
- ♦ **Research Method** :Its numerous examples and arguments draw on the knowledge of both established and emerging economies.
- ♦ **Research Finding** :African manufacturing SMEs' strong participation in the world economy
- ♦ **Research Gap** :Many SSA nations are behind the times in terms of developing their own technologies and technical progress.
- ♦ **Conclusion** :It is true that globalisation affects manufacturing SME's in Africa in both positive and negative ways, but its negative effects are particularly pronounced.

THE REFLEXIVE CASE STUDY METHOD : A PRACTICE APPROACH TO SME GLOBALIZATION

- ♦ **Research Question** :What is the most recent research on SMEs and globalization has to offer?
- ♦ **Research method** :SME's and does not differentiate between globalization and internationalization
- ♦ **Research Findings** :SME's globalization study will go beyond individualism and socialism
- ♦ **Research Gap** :Globalization processes are not alien or remote, but rather fundamental to a place.
- ♦ **Conclusion** :The reflective case study approach aims to encourage the creative growth of SMEs analysis.

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