MN7405 – Management decisions and risk analysis

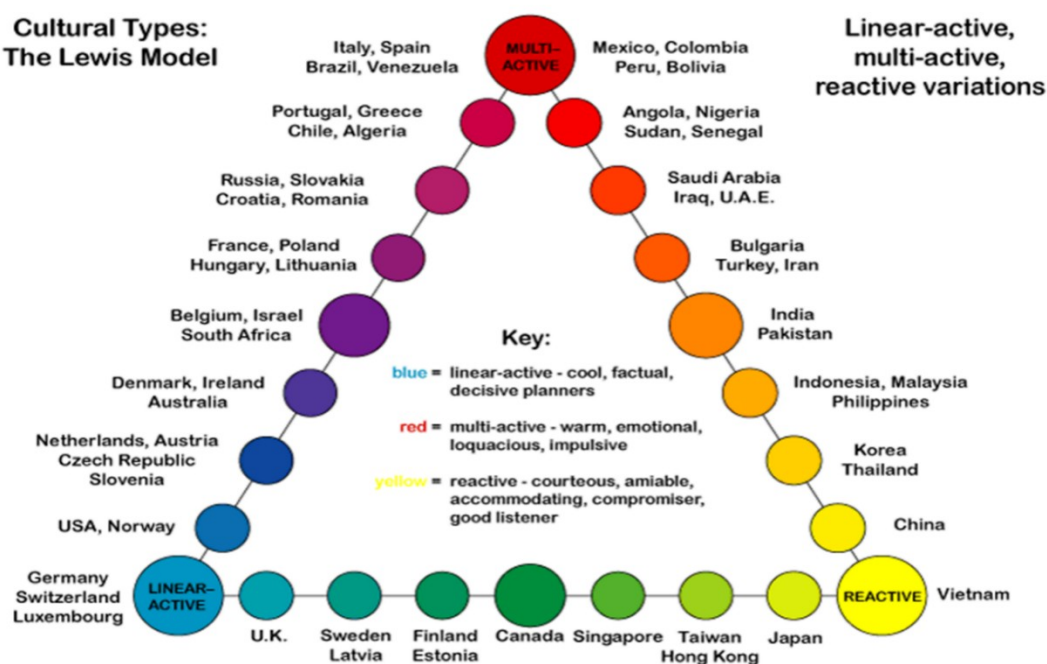|	
Module Leader:	**Dr Dennis Pepple**
Assessment Type:	**Coursework**
Weighting:	**100%**
Deadline:	**Wednesday 14th December 2022 at 15:00 via Turnitin on Blackboard**
Wordcount:	**[3000 words]**
Academic Year:	**2022-23**

Assignment Brief

Introduction-

This is a portfolio assignment that requires you to explore the practical aspects of a theory and to show evidence of engagement in our module community. There are three parts to the portfolio. The first part requires you to critically evaluate a theory that informs management decisions in a global business context. In the second part, you are required to undertake a stakeholder analysis to support decision-making. Lastly, in part three, you are required to show evidence of module engagement and contribution to your class community.

Assignment Brief-

Alpha Inc. (*a pseudonym*) operates as a Software Company in France. Following the Covid-19 lockdown, the business has seen an increase in demand globally due to the increased use of digital technology. The Senior Management Team wants to open new subsidiaries in Japan and Turkey. Your department has been asked to develop a portfolio that will critically address the issues in Part A & B.

Part A- Critical evaluation of theory-1000 words (40%)
Using the Lewis (1996) model, critically evaluate the cultural issues that will influence how managers in the headquarter will undertake negotiation activities in the proposed subsidiary countries.

Part B- Decision-making analysis- 1500 words (50%)
Management is unsure whether to take a Universalist or Best- fit approach to employment relations in the proposed subsidiary countries.

1. You have been asked to include a stakeholder analysis for each of the countries and highlight the critical external stakeholders that are influential in the IT sector of both countries. (20%)
2. Based on your analysis in (1), suggest which approach will be most suitable for Japan and Turkey. (10%)
3. Critically evaluate how context will influence stakeholder power and interest in both countries (20%)

C. Evidence of contribution to module community- 10%
1. Contribution to the academic community: Provide three screenshots of your contribution to the weekly discussion on Blackboard- (5 %)
2. Describe how useful other students' contributions were to develop your own knowledge: Provide screenshot evidence of your response to a discussion board that you found useful to support your points here. (5%)- 500 words

Further Guidance

Make use of relevant up-to-date sources. Task 1 will require you to demonstrate an understanding of the key literature (books, journal articles etc.). In Task 2, you are asked to present your stakeholder analysis. For Task 3, a reflective model should be useful here.

Theory. Make reference to relevant theory and models and critically evaluate these and their application in practice.

Reference correctly. Use Harvard referencing (i.e. cite sources in text and list in full in the reference section at the end. Direct should include the page number in citation).

Word count and format. Assignments should be 3,000 words +/- 10% (state word count on cover page). Appendices and list of references are not counted in total.
Weighting: see above

Marking criteria (Mandatory)

This assignment will be assessed based on the following criteria:

Grade	Mark	Theory & Literature	Analysis	Critical Evaluation

First Class	100 95 85	-Synthesises disparate literatures with confidence to offer a new way of seeing an issue or context.	-A perceptive and intellectually nuanced integration of theory and practice that demonstrates independent thought.	-Demonstrates a creative and engaged command of the literature and the issue in context such that new contributions to knowledge are considered possible.
	78 75 72	-Draws on a wide range of relevant literature -Arguments are nuanced and well supported by a variety of literatures. -Demonstrates excellent knowledge of relevant theories and concepts	-An insightful and perceptive analysis that demonstrates both the depth and breadth of the issue. -Excellent integration of theory into practice such that new contributions to knowledge are emergent. -Excellent examples provided to illustrate nuanced issues	-Excellent evidence of sound judgement based on supported arguments. -Logical, nuanced and complex argument presented. -Sense is made of the issues identified with consistent support of relevant literatures.
2:1	68 65 62	-Draws on a very good range of relevant literature. -Arguments are nuanced and supported by a variety of literatures. -Demonstrates a very good knowledge of relevant theories and concepts	-Very good level of analysis demonstrated leading to a nuanced and perceptive analysis of the issues. -Very good integration of theory into practice. -Well chosen, well justified and insightful examples provided.	-Very good evidence of sound judgement based on supported arguments. -Addresses assignment brief in full -Logical and nuanced argument presented. -Sense is made of the issues identified with the support of relevant literatures.
2:2	58 55 52	-Draws on a good range of relevant literature. -Arguments are nuanced and supported by a variety of literatures. -Demonstrates a good knowledge of relevant theories and concepts	-Good levels of analysis demonstrated which lead to a perceptive analysis of the issues. -Good integration of theory into practice. -Good number of relevant examples provided.	-Good evidence of sound judgement based on supported arguments. -Addresses assignment brief -Logical argument presented. -Consistent attempts to make sense of the issues identified with the support of relevant literatures.
3rd Class	48 45 42	-Draws on an adequate range of relevant literature -Arguments are supported by a variety of literatures. -Demonstrates an adequate knowledge of relevant theories and concepts	-Adequate levels of analysis demonstrated but with some lapses into descriptions or practice. -Adequate use of theory to makes sense of practice. -Adequate number and/or depth of examples provided	-Adequate evidence of sound judgement based on supported arguments. -Addresses assignment brief -Adequate logic but argument can sometimes be difficult to follow -Adequate attempt to make sense of the issues identified with the support of relevant literatures.
Fail	35	-Demonstrates a weak knowledge and understanding of key theories and concepts. -Evidence of reading – restricted to core course materials -Minimal references to relevant literatures leading to unsupported assertions.	-Some analysis but is predominantly descriptive of practice. -Weak links between theory and practice -Weak or undeveloped examples provided.	-Minimum acceptable level of engagement with the assignment brief. -Weak logic and weakly structured argument -Many unsupported assertions and judgements made
Serious Fail	15	-Demonstrates an inadequate knowledge of key theories and concepts -Meagre or inadequate use of supporting materials and literatures -Limited evidence of reading	-No analysis but descriptive of practice. -Minimal to no links between theory and practice -Irrelevant or obscure examples provided.	Fails to address the assignment brief in full -No obvious structure or argument presented -Unsupported assertions and value judgements made throughout

Plagiarism

Plagiarism is to take the work of another person and use it as if it were one's own in such a way as to mislead the reader. Whole pieces of work can be plagiarised (for example, if a student put his or her name on another student's essay), or part pieces, where chapters or extracts may be lifted from other sources, including the Internet, without acknowledgement. Sometimes plagiarism happens inadvertently, where students fail to read instructions about or do not understand the rules governing the presentation of work which require sources to be acknowledged. In such cases, the problem is usually identified very early in the course and can be put right through discussion with tutors. Deliberate attempts to mislead the examiners, however, are regarded as cheating and are treated very severely by boards of examiners. Any plagiarism in assessments which contribute to the final degree class are likely to lead, at the very least, to the downgrading of the degree class by one division. In the worst cases, expulsion from the University is a possibility.

Referencing

You are required to use the **Harvard Referencing style** for your work. Please ensure that you have read the advice on referencing which is available at:

https://uniofleicester.sharepoint.com/sites/academic-skills-online/SitePages/Reference.aspx