

Cover page

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Introduction

Provide an introduction of your portfolio here.

Answer part A here

Part A- Critical evaluation of theory-1000 words (40%)

Using the Lewis (1996) model, critically evaluate the cultural issues that will influence how managers in the headquarter will undertake negotiation activities in the proposed subsidiary countries.

Answer part B here

Part B- Decision-making analysis- 1500 words (50%)

Management is unsure whether to take a Universalist or Best- fit approach to employment relations in the proposed subsidiary countries.

1. You have been asked to include a stakeholder analysis for each of the countries and highlight the critical external stakeholders that are influential in the IT sector of both countries. (20%)
2. Based on your analysis in (1), suggest which approach will be most suitable for Japan and Turkey. (10%)
3. Critically evaluate how context will influence stakeholder power and interest in both countries (20%)

Answer part C here

C. Evidence of contribution to module community- 10%

1. Contribution to the academic community: Provide three screenshots of your contribution to the weekly discussion on Blackboard- (5 %)
2. Describe how useful other students' contributions were to develop your knowledge: Provide screenshot evidence of your response to a discussion board that you found useful to support your points here. (5%)- 500 words

Reference list